

# NOVES NARRATIVES GAMIFICACIÓ

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IFA2019  
CONVENTION  
FEBRUARY 24-27  
LAS VEGAS, NV



KEYNOTE SPEAKER  
GARY VAYNERCHUK

IF YOU'VE HEARD OF GARY V...

...then you know he's full of energy, insight and powerful strategies for growing brands and driving revenue in a unique and successful way.

Gary Vee is the Chairman of Vayner, CEO of VaynerMedia, and a rising edge thought leader and social media pioneer. This February 24-27 in Las Vegas, NV, he will be addressing a crowd of over 4,000 franchise professionals at the International Franchise Association's (IFA) Annual Convention.

IFA 2019 is Franchising's premier event for business development and professional growth. Want to go inspired, educated and entertained by Gary Vee doing what he does best? Don't miss this opportunity to appear! Don't delay and sign up today!



### WHY MR GATTI'S? WE'LL TELL YOU WHY!

**Mr. Gatti's  
Opizza**

**FACT 1** PROVEN CONCEPT  
**FACT 2** PEOPLE LOVE TO PARTY!  
**FACT 3** PEOPLE LOVE TO PARTY!

- 50 years of proven success. We've been doing this since 1969.
- All You Can Eat pizza, made fresh and delivered to your door.
- 60+ fresh pizza toppings. A huge variety of pizza toppings.
- Exclusive Franchise Group Events, Promotions and Special Fundraising.
- Secure Franchise Range from 1,000 to 10,000 sq. ft. units.
- Average Franchise Income of \$100,000 to \$200,000.
- Proven investment model for local community entrepreneurs with restaurants.
- Be the "HomeTown Hero" - Mr. Gatti's has 40 years of experience and becomes the local hub for community gatherings.
- Small footprint for local community gatherings.
- The Family Fun Entertainment Center Market is projected to increase to \$81 Billion by 2027.
- \$5.5M Franchise Fee (includes everything you need to get started).
- \$1.2M Franchise Fee (includes everything you need to get started).

FOR MORE INFORMATION VISIT [GATTIPIZZABRANCHES.COM](http://GATTIPIZZABRANCHES.COM) OR CALL 877-303-8818

### PIZZA. GAMES. PARTIES.

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**Gami  
EMOCIONS**

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**FER VIURE  
EXPERIÈNCIES INTERESSANTS  
UTILITZANT ELEMENTS DE JOC**



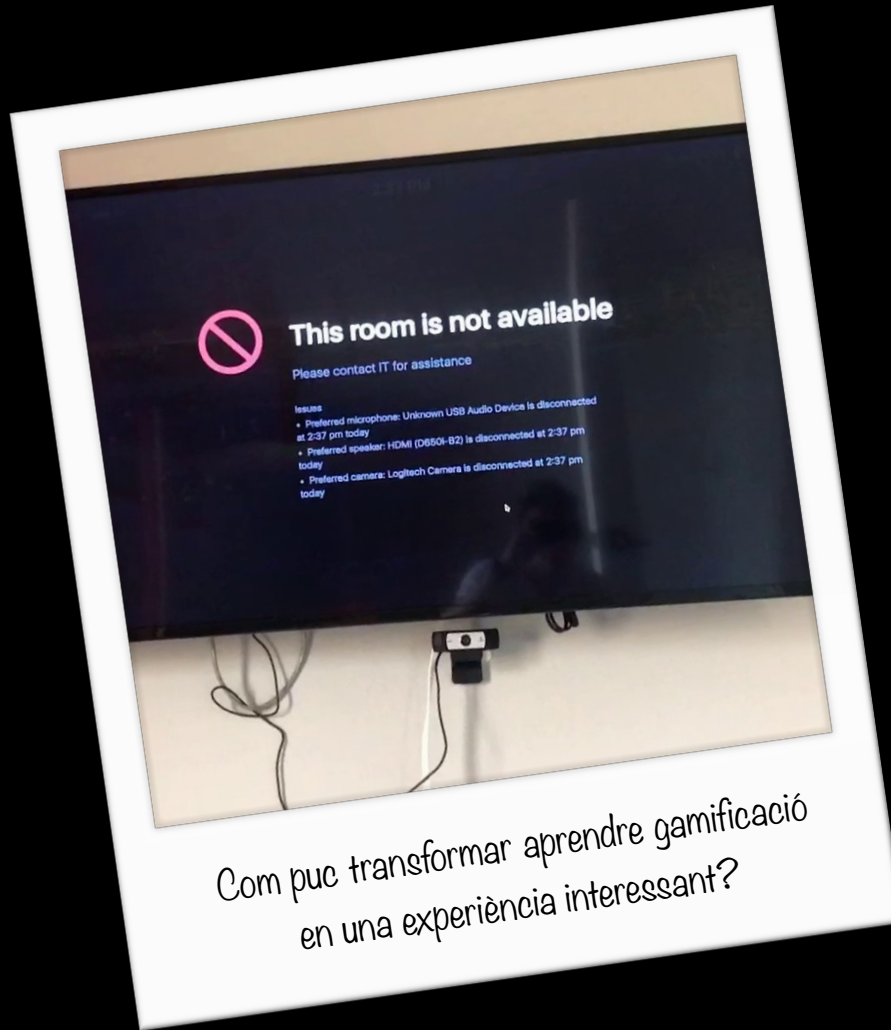
# VIATGE EN QUATRE FASES:



**NECESSITAT**

**ÉS LA RESPOSTA A UNA PREGUNTA:  
COM PUC TRANSFORMAR X  
EN UNA EXPERIÈNCIA INTERESSANT?**





**NECESSITAT**

**EXPERIÈNCIA LÚDICA**

# QUATRE DE LES EXPERIÈNCIES LÚDIQUES

POSAR-SE REPTES

EXPRESSAR-SE

INVESTIGAR

IMAGINAR

**NECESSITAT**

**EXPERIÈNCIA LÚDICA**

**+**

**ELEMENTS DE JOC**

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# QUATRE DELS ELEMENTS DE JOC

NARRATIVA

PROGRÉS

FEEDBACK

DESBLOQUEJABLES

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